



**RENOVATIONS FEATURING LUXURY RECLINER SEATING, PREMIERE SEATING AND  
LASER ULTRA EXPERIENCE COMPLETED AT  
LANDMARK CINEMAS AT THE PEN CENTRE IN ST. CATHARINES, ONTARIO**

**FOR IMMEDIATE RELEASE**

March 29, 2022 - Landmark Cinemas is pleased to announce that the company has completed renovations of its theatre located in St. Catharines, Ontario at The Pen Centre, 221 Glendale Ave., to include luxury recliner seating, its market exclusive Premiere Seats, and Laser Ultra, Landmark's proprietary Premium Large Format (PLF) moviegoing experience.

All ten of the theatre's auditoriums feature Landmark's luxury recliner power seating in a full-stadium configuration. The fully reclining seats with extended footrest provide Movie Lovers with a significant increase in personal space and a relaxing, disruption-free movie experience. This new premium movie-going experience also features Landmark's market exclusive Premiere Seats. Each auditorium includes one row of Premiere Seats, offering guests the added luxury and personal space of two heated recliner seats with power adjustable headrests, side table and coat hook wrapped in a personal privacy enclosure.

The theatre also features Landmark's Laser Ultra movie experience, a state-of-the-art sound and projection experience featuring Barco's laser projection system coupled with immersive DOLBY Atmos® sound. The theatre's new Laser Ultra experience offers superior image quality with exceptional brightness level, increased contrast ratio and vivid colors for a radically improved RealD 3D movie experience. DOLBY Atmos® produces breathtaking sound quality that puts movie-goers in the action, creating a truly immersive experience.

"Experiencing a movie in the comfort of our premium recliner seat, and now, the added luxury and personal space of our Premiere Seats, is a transformative experience" offered Bill Walker, Chief Executive Officer, Landmark Cinemas. "Coupled with the brilliant presentation of laser projection, including the unsurpassed visual and sound experience of Laser Ultra, we have no doubt that Landmark Cinemas at the Pen Centre will become the movie destination for Movie Lovers throughout the Niagara region."

**About Landmark Cinemas Canada:**

A subsidiary of Kinopolis Group NV, Belgium, Landmark is Canada's second largest motion picture, theatre exhibition company. From a single screen in 1965, today Landmark Cinemas welcomes Movie Lovers to share their love of movies and enjoy a perfect movie-going experience in 40 theatres and 325 screens throughout Western Canada and Ontario. We are connected to the communities we serve, and our Cast and Crew are proud to support Kids Help Phone. As a National Sponsor of the *Walk So Kids Can Talk*, through promotional support and fundraising initiatives in our theatres, we are committed to support the mental health and well-being of both our youth Guests and Cast & Crew. Landmark's corporate headquarters is in Calgary, Alberta.

**For additional information:**

Landmark Cinemas

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